

Positive Climate Balance Sheet for combit by 2021

Constance/Germany, 14 October 2020 – combit is making an active contribution to climate protection and is pursuing the goal of a positive climate balance sheet no later than by the end of 2021. The software company with more than 50 employees is conducting a scientifically monitored climate project together with the University of Applied Sciences in Constance, Germany (HTWG).

Achieving a positive climate balance sheet is a further, logical step along the path on which combit embarked years ago, namely aligning the company not only in terms of economic, but rather ecological and social aspects as well.

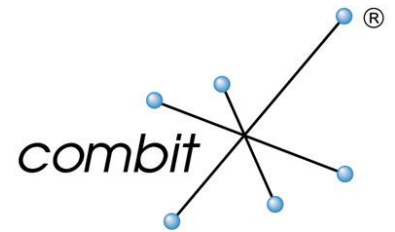
Together with students under the direction of Professor Dr. Maike Sippel, Senate Commissioner for Sustainable Development at the University of Applied Sciences in Constance, the company's CO₂ footprint will be determined during the initial phase of this concrete climate project. combit has already generated savings and implemented concrete measures for the company's routine daily operations, and further action is currently in preparation. For example, in addition to the most significant issues such as electrical power, mobility and heating, everyday factors such as meals, catering and paper consumption will be scrutinized and gradually optimized in order to reach the goal of a *positive climate balance sheet for combit in 2021*.

"It didn't take much persuasion to encourage combit to participate in the project," says Professor Dr. Sippel enthusiastically. "In addition to the explicit objective of a positive climate balance sheet for combit, the project has other positive effects as well: hands-on experience for the students, a clear signal for economic decision-makers and the exploration of concrete planning and action tools for companies facing the tremendous challenge of arriving at a positive climate balance sheet as quickly as possible."

combit has joined the [Entrepreneurs for Future](#) initiative, took part in the Global Climate Strike organised by Fridays for Future in September 2019 and is a member of "Konstanz klimapositiv 2030" (positive climate balance sheet for Konstanz by 2030). "The climate change will be humanity's greatest mission. If we don't set our priorities right today, we'll be making a mistake which can never be corrected – a fact with which science agrees," say Christiane Koerdel and Peter Magulski, owners and founders of combit.

Further information concerning combit's commitment:
<https://www.combit.com/about-us/#wecare>

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About combit

Since its founding in 1989, combit has successfully established itself in the software market in the areas of reporting, CRM and contact management with its List & Label development component and its business applications combit Relationship Manager. Over a hundred awards from the trade press and readers, as well as comments from numerous fully satisfied customers bear testament to the success of its products. Social responsibility and environmental protection are deeply embedded in the corporate values at combit. For this reason, the company sponsored children in Zambia and the Philippines, animal through the WWF and is committed to climate and environmental protection through annual donations. In 2013, combit was already honored as the "most environmentally friendly company with up to 500 employees" in the Office & Environment competition.

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